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When kids take to their gaming devices, they're increasingly picking up mobile devices, NPD found. The company said that in 2009, just 8 percent of children played games on mobile platforms, and now that figure has grown to 38 percent.

91 percent of kids are gamers, research says - CNET

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There are 3.9 billion mobile users worldwide (Newzoo). According to GWI, 100% of respondents confirmed that they use mobile devices for games. So potentially every smartphone user today plays mobile games. 53.6% of mobile game players are men and 46.4% are women.

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It was already known that Bobby Kotick, CEO of the company behind Call of Duty, would be relieved of his post in the coming months, but now it has been confirmed exactly when it will happen. The executive will only remain CEO until December 29, 2024, as he explained in a letter to employees.